

RTC
inspiring growth

Bootcamp: Business Fundamentals

New Business Practical Finance and Funding

Course length: 1 day (1 of a 4 day programme)

Sound financial plans and systems are the foundations that need to be in place to maximise your growth potential. This Practical Finance and Funding masterclass will highlight the core elements of financial management and suggest how you can use these resources to meet your strategic planning goals.

How can it help?

- Develop an insight into practical finance including cashflow, profit and loss, forecasting, budgeting and financial control
- Where to start when raising finance and how to become investor ready
- Identify where to concentrate resources in order to build revenues and manage costs
- Release funding for marketing, innovation and expansion
- Plan short and long term financial objectives

Programme outline

Participants will consider the importance of finance within business and gain an overview of all financial aspects needed in a new business roll out.

Content will include:

- Introduction to practical finance
- Importance of finance in business
- Elements of finance in business
- Raising capital – sources of funding
- Budgeting
- Credit control
- Forecasting
- Profit and loss
- Cash flow
- Business banking
- Taxation & HMRC requirements
- Investor readiness
- Financial action planning

Who should attend?

This masterclass can be delivered to micro or small businesses. This will benefit new business owners launching their first startup or existing businesses who recognise gaps in their skills and knowledge base.

Training at RTC

People are the lifeblood of any organisation. At RTC, we recognise the importance of the human dimension in the innovation process and aim to inspire people, raise skills and encourage positive attitudes towards new technology and business.

For more information on this one day course or other courses to help you grow your business please contact:

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