

Making Innovation Happen

Design and Development Process – Audit of existing processes

Course length: 1 day (1 of a 4 day programme)

The aim of a design process audit is to determine how you can improve your new product design and development system.

Delivered onsite with a cross company team, this session will examine your existing processes in the context of your business needs and identify key areas for action and improvement.

How can it help?

- Benchmark current practice
- Identify any issues to address
- Review key areas including: idea generation, design, prototyping, manufacturing, after sales and quality control
- Create an action plan for change

Programme outline

This interactive session includes:

- Challenges with defining a new product
- Introduction to the process audit – where is the business now?
- Project goal attainment
- In depth design process audit
- Design Execution – requirements capture, concept design, implementation
- Design Management – project generation, project management
- Scores for current and desired positions and gaps to be addressed
- Evaluation, agreement and summary for key areas for development
- Action mapping and action planning

Who should attend?

This masterclass can be delivered on company premises and is suitable for small, medium or large businesses.

It will particularly benefit businesses with an established development process, to identify and develop new product concepts or improvements

It is anticipated that this masterclass is delivered to a number of individuals from different levels and functions within the business.

Training at RTC

People are the lifeblood of any organisation. At RTC, we recognise the importance of the human dimension in the innovation process and aim to inspire people, raise skills and encourage positive attitudes towards new technology and business.

For more information on this one day course or the full four day innovation activity that can be carried out within your organisation please contact:

T: 0191 516 4400

E: enquiries@inspiringgrowth.co.uk

W: inspiringgrowth.co.uk

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